



**WISCONSIN
BIKE FED**

NEWS

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FOR IMMEDIATE RELEASE

The Wisconsin Bike Fed welcomes Tom Klein as Dane County Director

Madison, WI – The Wisconsin Bike Fed is proud to welcome Tom Klein as its new Dane County Director. Originally from Cedar Rapids, IA, Klein has been an active member of the Madison community since moving to the area for college. He holds a Bachelors of Science in Marketing as well as a Graduate Certificate in Sustainability Leadership, both from Edgewood College.

As a longtime entrepreneur, Klein has a proven track record of creating and marketing successful events as well as engaging a diverse group of community members. More recently as the Director of Sustainability at Redamte in downtown Madison, Klein developed a reputation for bringing together community stakeholders to have a meaningful impact. His experience working with the community to educate, advocate, and empower has provided him with a unique perspective of our community and how best to engage community stakeholders to have the greatest possible impact. Klein has been a major advocate for bicycling in the Madison area and is excited to make Dane County a better and safer place to bicycle.

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The **Wisconsin Bike Fed** is a statewide, membership-based nonprofit bicycle organization that works to inspire, motivate, and unite a strong community of civic, business and political leaders, motorists and bicyclists to move bicycling forward in Wisconsin. For more information or to become a member, visit WisconsinBikeFed.org.