



# Wisconsin

# RANKING # 3

## REGIONAL RANKING » MIDWEST #2

GOVERNOR: Scott Walker

DOT COMMISSIONER: Mark Gottlieb

BICYCLE/PEDESTRIAN COORDINATOR: Jill Mrotek Glenzinski

STATE ADVOCACY GROUP: Bicycle Federation of Wisconsin

## CATEGORY SCORES

SCORING: 5 = HIGH 1 = LOW

**3** LEGISLATION AND ENFORCEMENT

**4** POLICIES AND PROGRAMS

**2** INFRASTRUCTURE AND FUNDING

**4** EDUCATION AND ENCOURAGEMENT

**3** EVALUATION AND PLANNING 

## TOP 10 SIGNS OF SUCCESS

 = NEW IN 2014

PEOPLE COMMUTING BY BIKE (MORE THAN 1%)



SAFE PASSING/VULNERABLE ROAD USER LAW



COMPLETE STREETS POLICY



COMMITTED STATE FUNDING



ACTIVE STATE ADVOCACY GROUP



STATE BICYCLE PLAN (ADOPTED 2004 OR LATER)



SHARE THE ROAD CAMPAIGN

BICYCLE EDUCATION FOR POLICE



BICYCLE SAFETY EMPHASIS IN STRATEGIC HIGHWAY SAFETY PLAN



TOP 10 STATE FOR CONGESTION MITIGATION AND AIR QUALITY SPENDING

## OVERALL POINTS

**56.9** of 100 2013: 52.1 of 100

## FEEDBACK

- Adopt a vulnerable road user law that increases penalties for a motorist that injures or kills a bicyclist or pedestrian.
- Develop a Police Officer Standards and Training (POST) curriculum for bicycling enforcement both for new officers and continuing education.
- Collect data regarding enforcement actions against motorists based on incidents with bicycles, such as traffic tickets issued, prosecutions, or convictions.
- Increase the percentage of state highway network that has paved shoulders or bike lanes greater or equal to 4 feet wide.
- Ensure that no funds from the Transportation Alternatives program are transferred for purposes other than bicycling and walking projects.
- The state could spend more federal funding on bicyclists and pedestrians. Adopt project prioritization criteria for federal funds that incentivize bicycle projects and accommodations.
- Create a state bicycle riders manual to ensure cyclists have a pocket guide for rules of the road, relevant laws, state bike routes, and other necessary information.
- Hold a bicycle ride sponsored by the Governor and/or legislators to show their constituents that their elected officials support bicycling.
- Adopt performance measures to decrease bicycle fatalities.
- Adopt a mode share goal for biking to encourage the integration of bicycle transportation needs into all transportation and land use policy and project decisions.

The Bicycle Friendly States ranking is based on a comprehensive survey completed by state departments of transportation and state bicycling advocates. It asks comprehensive questions across 5 categories: Legislation and Enforcement, Policies and Programs, Infrastructure and Funding, Education and Encouragement, Evaluation and Planning. The results listed above provide only a snap shot of the full application. They are intended to offer some ideas for further growth in bicycle friendliness. For more information, visit [www.bikeleague.org/states](http://www.bikeleague.org/states) or contact Nicole Wynands at (202)-822-1333 or [nicole@bikeleague.org](mailto:nicole@bikeleague.org).