BICYCLISTS: RIDE RIGHT

the Share & Be Aware campaign
FOLLOWING THE RULES OF THE ROAD

1. Ride with traffic and obey the same laws as motorists.
2. Use the rightmost lane that heads in the direction that you are traveling.
3. Obey all traffic control devices, such as stop signs, lights, and lane markings.
4. Always look back when changing lane position. Use hand and arm signals to indicate your intention to stop, merge or turn.

BE VISIBLE

1. Ride where drivers can see you, 3 feet from the edge of the roadway and parked cars.
2. At night, use a white front light and red rear light or reflector. Wear reflective tape or clothing if practical.

BE PREDICTABLE

1. Ride in a straight line. Do not swerve between parked cars.
2. Make eye contact with motorists to let them know you are there.
3. Adults should not ride on the sidewalk.

WEAR HELMET PROPERLY

1. Make sure that the helmet fits on top of your head, not tipped back or forward.
2. After a crash or any impact that affects your helmet, visible or not, replace it immediately.

SHARE & BE AWARE

1. Be aware of traffic around you and be prepared to take evasive action.
2. Be extra alert at intersections.
3. Learn braking and turning techniques to avoid crashes.
4. Yield to pedestrians on trails and in crosswalks.

Learn how YOU can make Wisconsin roads safer for everyone at WisconsinBikeFed.org