WHEN MOTORISTS & PEDESTRIANS MEET ON THE ROAD, WHO MUST YIELD THE RIGHT OF WAY?

- Every corner is a crosswalk even those without painted lines, signs or stop lights.
- Wisconsin law says the motorists must yield and allow pedestrians to cross the street. Leave lots of room between you and the pedestrian when yielding.
- Motorists should watch for pedestrians at all times.
- Motorists must look in all directions for pedestrians before turning.
- Look carefully behind your vehicle before backing up, especially for small children.
- Motorists should never pass or drive around a vehicle that is yielding for pedestrians.
- Motorists must obey the rules of the road including speed limits and coming to a complete stop at STOP signs.
- Pedestrians using a dog guide or white cane have absolute right-of-way, even if it’s not at an intersection. Drivers should stop at least 10 feet away until the person is off the roadway.

For more pedestrian lane & applicable statutes see SS.340 and 346.

Learn how YOU can make Wisconsin roads safer for everyone at WisconsinBikeFed.org
Being an assertive, predictable pedestrian and an attentive responsible driver can make our streets safer. Pedestrians and motorists are both responsible for pedestrian safety.

**MOTORISTS ARE REQUIRED BY LAW TO:**
- Drive at or below the speed limit.
- Yield to pedestrians at crosswalks, even if it is not marked.
- Yield to pedestrians when turning and entering driveways, and stop before crossing the sidewalk when exiting a driveway and entering or crossing a roadway.
- Yield far enough back so that other drivers in other lanes can see pedestrians in order to yield.
- Not to overtake & pass other vehicles yielding or stopped for pedestrians.

**TIPS ON BEING SEEN BY DRIVERS:**
- Clearly show your intentions to cross.
- Make eye contact with drivers and ensure they see you; wave an outstretched arm at driver or use red flags if available.
- Wear light-colored clothing and reflective materials. In dark areas, a flashlight might be wise.
- Cross at crosswalks or intersections; at night cross in a well-lit area.
- Stand clear of bushes, parked cars, or other obstacles before crossing.
- Always walk on the sidewalk. If there is no sidewalk, walk facing traffic.

**CROSSWALKS WITHOUT TRAFFIC SIGNALS:**
- Look across ALL lanes for moving vehicles before proceeding. Do not assume that because one car has stopped others will.
- Although motorists must yield for pedestrians, do not enter if the vehicle is approaching and it is impossible for the driver to yield; use common sense.
- Watch for turning and passing vehicles.

**CROSSING AT TRAFFIC SIGNALS:**
- If there are pedestrian push buttons, use them. The signal will come on and give you more time to cross if you push the button. Wait until the "walk" symbol appears.
- A flashing red hand or "don't walk" signal means don't start to cross. You may not enter the street, but if you have already begun, safely finish crossing.
- If no pedestrian signals exist, use the traffic signal to guide you through the intersection.
- Watch for drivers waiting to turn right on red, be visible to them.
- Avoid dangerous and distracted behaviors
  - Remove headphones and stay off cell phones while crossing.
  - Obey all signs and signals.
  - Don't solely rely on signs and signals; look for vehicles before crossing.