MM Swords

Ext to Dec 2005

Draft 2005 Goals for the Milwaukee Safe Routes to School Grant and ways on how to complete the goals.

#### **DECEMBER 2004**

### A. Provide Police Enforcement from Police Districts 2-6

- At least twice a week two hours (7 AM 9 AM) before school and two hours (2 PM – 4 PM) after school the police district's school squad will be assigned to a pilot school. (Deputy Chief Schnuk)
- 2. Use of the radar squad car can also provide speed enforcement. (Deputy Chief Schunk)

#### B. Prepare and Submit quarterly report

- 1. Quarterly report
- 2. Letter for revision for the budget.
- 3. Letter for revision for the timeline.

#### **JANUARY 2005**



#### A. Provide Police Enforcement from Police Districts 2-6

- At least twice a week two hours (7 AM 9 AM) before school and two hours (2 PM – 4 PM) after school the police district's school squad will be assigned to a pilot school. (Deputy Chief Schnuk)
- 2. Use of the radar squad car can also provide speed enforcement. (Deputy Chief Schunk)

#### B. Continue Media Campaign

1. Send out a press release to the media, encouraging motorist to drive slower in inclement weather and more attentively in school zone areas and etc.

### C. Schedule Meetings with the six pilot schools PTA's or PTO's

- 1. Schedule to speak with PTA's or PTO's to speak during their meetings. (Feb or March)
  - a. Brief presentation on the project. (15-20 minutes)

shanda went to PTA 2 Speople West Side Academy (Sommerbeng)

- b. Discuss the projects accomplishments and recommendations for the school.
- c. Review Pre-Evaluations
- d. Provide safety pamphlets for parents
- e. Walking Clubs.
- 2. Schedule times with principals for pedestrian presentations for students at each pilot school. (20-30 minutes for March or April)

#### **FEBRUARY 2005**

## A. Provide Police Enforcement from Police Districts 2-6

- 1. At least twice a week two hours (7 AM 9 AM) before school and two hours (2 PM - 4 PM) after school the police district's school squad will be assigned to a pilot school. (Deputy Chief Schnuk)
- 2. Use of the radar squad car can also provide speed enforcement. (Deputy Chief Schunk)

### **B.** Meet with the six pilot schools

- 1. PTA's Meetings
- 2. Finalize pedestrian presentations dates with Principals for March or April.

#### **MARCH 2005**

## A. Provide Police Enforcement from Police Districts 2-6

- 1. At least twice a week two hours (7 AM 9 AM) before school and two hours (2 PM - 4 PM) after school the police district's school squad will be assigned to a pilot school. (Deputy Chief Schnuk)
- 2. Use of the radar squad car can also provide speed enforcement. (Deputy Chief Schunk)

### B. Meet with the six pilot schools

- 1. PTA's Meetings
- 2. Pedestrian presentations



#### C. UWM Evaluation

1. 'Survey parents about children's trips to school (second time)

West H

- 2. Survey pilot schools which participated in the walking clubs
- **D.** Prepare and Submit Quarterly Report 1. Quarterly report

#### **APRIL 2005**

#### A. Provide Police Enforcement from Police Districts 2-6

- At least twice a week two hours (7 AM 9 AM) before school and two hours (2 PM – 4 PM) after school the police district's school squad will be assigned to a pilot school. (Deputy Chief Schnuk)
- 2. Use of the radar squad car can also provide speed enforcement. (Deputy Chief Schunk)

#### B. Provide Pedestrian Safety Program to the six pilots schools

- 1. Pedestrian Safety Program for K-5 thru 3<sup>rd</sup> and 4<sup>th</sup> 8<sup>th</sup> Grades. (Safety Division). Provide programs, + grides to teacher
- 2. Complete the Pedestrian presentations

#### C. Provide progress report to Milwaukee Aldermen

- 1. Send out accomplishments within the project in an outline form updating them on the project.
  - a. Recommendations and Pre-Evaluation for each pilot school.
  - b. Also include a line in the letter to Aldermen thanking them once again for their support on the project.

#### May 2005

#### A. Provide Police Enforcement from Police Districts 2-6

- At least twice a week two hours (7 AM 9 AM) before school and two hours (2 PM – 4 PM) after school the police district's school squad will be assigned to a pilot school. (Deputy Chief Schnuk)
- 2. Use of the radar squad car can also provide speed enforcement. (Deputy Chief Schunk)

- **B** UWM Project Evaluation 1. Compare pilot and control schools (enforcement) 2. 2<sup>nd</sup> Parent Surveys results at pilot schools

  - 3. 2<sup>nd</sup> Pilot Employer Surveys results

#### **JUNE 2005**

A. Prepare and Submit Quarterly Report 1. Quarterly report

#### **JULY 2005**



#### A. Work on planning for "Step Out Program"

Step out program (Pedestrian with a lime green vest on tries 1. to cross the street in a crosswalk in Police District 1 with the media and police enforcement present. ex. City hall, courthouse.

#### **AUGUST 2005**

A. Prepare pedestrian safety packets for distribution to Elementary Schools

1. Distribute packets to MPS and Private Elementary schools

#### B. Continue Media Campaign

1. Send out a press release to the media, encouraging motorist to drive slower in school zone areas and to beware of children starting to head back to school and etc.

#### **SEPTEMBER 2005**

#### A. Provide Police Enforcement from Police Districts 2-6

- 1. At least twice a week two hours (7 AM 9 AM) before school and two hours (2 PM - 4 PM) after school the police district's school squad will be assigned to a pilot school. (Deputy Chief Schnuk)
- 2. Use of the radar squad car can also provide speed enforcement. (Deputy Chief Schunk)

B. Launch a comprehensive media campaign to address and educate motorists/bicyclist to comply with traffic rules and promote "Walk Safe Drive Aware" message. (Recommended programs)

1. Step out program (Pedestrian with a lime green vest on tries to cross the street in a crosswalk in Police District 1 with the media and police enforcement present. ex. City hall, courthouse.

#### C. Promote Walk Our Children To School Day

- 1. Encourage schools to send letters home to parents
- 2. Assist schools in Walk Preparations

#### D. Prepare and Submit Reports

- 1. Quarterly report
- 2. Annual report

#### OCTOBER 2005

#### A. Provide Police Enforcement from Police Districts 2-6

- At least twice a week two hours (7 AM 9 AM) before school and two hours (2 PM – 4 PM) after school the police district's school squad will be assigned to a pilot school. (Deputy Chief Schnuk)
- 2. Use of the radar squad car can also provide speed enforcement. (Deputy Chief Schunk)

#### B. Walk Our Children To School Day 2005

1. Involve police districts in Walk to School Day activities

#### C. Meetings with PTA's or PTO's

1. Wrap-up Meetings: Discuss Recommendations

#### D. UWM Project Evaluation

- 1. Compare pilot and control schools (enforcement)
- 2. Final Parent Surveys at pilot schools
- 3. Final Pilot Employer Surveys

#### **NOVEMBER 2005**

#### A. UWM Completes all Evaluations

# B. Letter to all campaign partners on participation 1. Final meeting with campaign partners (Nov.2, 2005)

C. Prepare Draft Final Reports 1. NHTSA

#### **DECEMBER 2005**

### A. Final Reports

1. To NHTSA

2. City of Milwaukee Alderman

#### B. Media Release

1. Completion of project and accomplishments

### MILWAUKEE SAFE ROUTES CAMPAIGN <u>Recommended Policies</u> Source: May 2004 Pilot School Workshops

- 1. <u>MPD</u>: More enforcement is needed of speed limits and compliance with stop signs, traffic signals, and right of way.
- 2. <u>Public Safety Committee, Common Council</u>: Designate uniform, safe speed limits so children can walk safely in Milwaukee's neighborhoods, including along and across arterial streets near neighborhoods.
- 3. <u>DPW</u>: Ensure that every planning, engineering and construction decision made in the City of Milwaukee is designed to slow cars down to safe speeds that invite active use of other modes (walking, bicycling, and transit).
- 4. <u>DPW</u>: Repaint crosswalks annually for maximum visibility; consider using special color and/or marking in school zones.
- 5. <u>MPD Safety Division, MPD Media</u>: Conduct ongoing city-wide pedestrian safety education campaign.
- 6. <u>Public Safety Committee, Common Council, MPD Safety Division</u>: Provide lighted stop paddles for crossing guards to use at pilot schools.
- 7. <u>MPD Safety Division, Public Safety Committee, Common Council,</u> <u>others</u>: Work with legislators to ensure laws promote pedestrian safety (e.g., motorists shall stop for pedestrians...).
- <u>DPW, MPD, MPS, Health Department, others</u>: Develop a comprehensive safety study process that promotes walking (and biking) to school. Use an interdisciplinary team approach (e.g., DPW, MPD, MPS, Health, Wisconsin Walks) to analyze each MPS school walking district. Include a review of:
  - a. Speed limits-all streets
  - b. Traffic
  - c. Walking accommodations
  - d. Bicycling accommodations
  - e. Traffic calming
  - f. Intersections
  - g. Street crossings
  - h. Signals and signs
  - i. Safe haven
  - j. Visibility

- k. Property maintenance
- l. Air quality/health
- m. Parking
- n. Student release practices
- o. Parent pick-up and dropoff locations
- p. Locations of school bus and MCTS bus stops
- q. Enforcement

Milwaukee Safe Routes Campaign Recommended Policies from 6 Pilot School Safe Routes Workshops Version 1.0, 11/2/04

#### MILWAUKEE SAFE ROUTE CAMPAIGN

#### RECOMMENDED PROGRAMS

- 1. Incorporate a Walk To School Day/Week Program as a component of MPS and surrounding Schools Educational Curriculum.( encourage parents to take an active role in the planning of this event with their children's school) MPS/Charter, Parochial Schools (Safety Division will identify and coordinate program activities with selected Lead School for this event.)
- Incorporate a School Safety Cadet Program for all MPS and surrounding Elementary Schools. (Currently, there is approximately 30% School Safety Cadet Programs for MPS and about 20% for surrounding elementary schools). (Safety Division)
- Launch a comprehensive media campaign to address and educate motorists/bicyclists to comply with traffic rules in general (speed, pedestrian safety). (bill boards, City Cable, local Television Stations Community Affairs Division, Public Service Announcements (Radio and Electronic Media,) Materials should be developed to reach all "speaking entities" of the community. (English, Hispanic, and Hmong,) (MPD Public Information Office/Safety Division)
  - a. Use media materials to educate parents through PTO/PTA, and students through a designed curriculum to be implemented in the schools.
  - b. Encourage teachers to develop with students a local or city -wide media campaign to promote Walk Safe Drive Aware Message.
  - c. Involve parents and students in ongoing pedestrian Safety Education Programs.
- Encourage teachers to develop student groups (Student Council) to assist in the development of an in-service training program to students about pedestrian safety. (MPS)
- 5. Incorporation with the City of Milwaukee Health Department, local Health Agencies and Community Based Organization offer a Health Fair at local schools for community residents, parents and students and provide information about walking, pedestrian safety, nutrition, and physical activities. (Safety Division)
- 6. In cooperation with the Bicycle Federation of Wisconsin, Department of Employee Relations and Safety Division and other local entities coordinate and plan a Bike to Work and School Day. (Safety Division)

- 7. Develop a Walking School Bus Program that creates a dynamic and safe route to and from school. Identify and train block parents to meet and lead a Walking School Bus Program through their block/neighborhood and to make a "safe transfer to the next Block Parent. (Safety Division/MPS)
- 8. Coordinate with Program Staff of the Community Learning Centers a designed curriculum addressing the areas of Walking and Biking for students and residents within the specific schools. (MPS/Safety Division)

SAFE ROUTE CAMPAIGN POLICY RECOMMENDATIONS

#### HOPKINS STREET ELEMENTARY SCHOOL

1. Develop a unique pavement marking (e.g. fluorescent, wavy lines) to indicate SchoolZone.(Department of Public Works)

2. Repaint Crosswalks Annually (Department of Public Works)

3. Ask home owners/residents to cut bushes, shrubs and trees back from sidewalks (Safety Division)

4. Develop public service announcements for Media (electronic, bills boards to invite motorists to comply with speed limit and pedestrian to cross walks. (Safety Division/MPD Media)

5.Incorporate traffic calming devices and traffic circles citywide. (Department of Public Works)

6. Research incorporating three block zone around schools (15mph at all times 24/7. (Department of Public Works)

7. Re-evaluate the placement of bus stops and redesign bus shelters to be bulletproof and circular, facing outward to minimize "drive by" shootings and discourages the use of public transportation.

(Milwaukee County/Department of Public Works).

#### FOREST HOME AVENUE SCHOOL:

1. Change City ordinance to allow crossing guards to carry and use Stop Signs.

- 1. (Public Safety Committee/Common Council)
- 2. Change State Legislation to provide for increased fines for traffic violations.
  - 1. (Public Safety Committee, Judiciary and Legislative Committee, Common Council, State Legislature)

3. Increased enforcement and issuing of traffic citations to non compliance of school zone speed limits.

1. (Milwaukee Police Department)

4. Repaint sidewalks to increase visibility.

1. (Department of Public Works)

- 5. Conduct comprehensive traffic patterns/ parking analysis surrounding school location and implement corrective measures (installation of curb extensions, raised cross walks, review the placement of angle parking surrounding school)
  - 1. (Department of Public Works)
- 6. Consider the use of removable speed bumps to slow traffic.

(Department of Public Works) 7. Review the location of Milwaukee County Transit Stops (bus stops) surrounding the school. Department of Public Works/Milwaukee County)

#### WESTSIDE ACADEMY:

7.

1. Enforce City Ordinances regarding property maintenance.

1. (Safety Division/Department of Public Works)

2. Motorist must participate in Defensive Driving Education Program for their involvement in a pedestrian crash.

(Safety Division)

2. Incorporate a 15 MPH zone within a three block radius of any schools during the hours of school openings and closings.

1. (Milwaukee Police Department)

3. Conduct a pedestrian/traffic study surrounding the school.

1. (Department of Public Works)

#### SHERMAN MULTICULTURAL ARTS SCHOOL:

1. Provide increased enforcement for speeding violators.

1. (Milwaukee Police Department)

- Designate bike a lane on the sidewalk and install flashing school zone light.
   1. (Department of Public Works)
- 3. Conduct a comprehensive study on the intersections surrounding the school.
   1. (Department of Public Works)
- 4. Install flashing school zone light.
- 1. (Department of Public Works)
- 5. Enforce ticket citations on none compliance of walk buttons.1. (Milwaukee Police Department)

#### MILWAUKEE SAFE ROUTES CAMPAIGN PROJECTS

#### FOREST HOME AVENUE SCHOOL/ MPD POLIC DISTRICT TWO

 (# 5) Use traffic calming to slow traffic from South 13<sup>th</sup> Street to South 16<sup>th</sup> Street and east and west on Forest Home Ave. Close the road occasionally for special events (3-4 times per year), and/or at school arrival and dismissal times. Consider closing Forest Home Ave. to car traffic between South 13<sup>th</sup> Street and 16<sup>th</sup> Street. Replace 4-way stop at South 14<sup>th</sup> Street and Forest Home Ave with a traffic circle. (Periodic use of Speed Display Board and Enforcement) MPD/Safety Division

#### HOPKINS STREET SCHOOL/ MPD POLIC DISTRICT FIVE

- 1. (#2) Request owners/residents to cut bushes, shrubs and trees back from sidewalks. (Line of Sight Ordinance) Safety Division Enforcement.
- 2. (#11) Reduce speed of cars on West Locust Street by using traffic calming techniques, e.g. bulbouts at North 20<sup>th</sup> Street and North 24<sup>th</sup> Street.( Periodic use of Speed Display Board and Enforcement ) MPD Safety Division.

#### **DOERFLER SCHOOL/ MPD POLICE DISTRICT SIX**

 (#8) Currently, West Scott Street is protected for cars, resulting in higher speeds near the school. West National Street and West Greenfield Street serve as arterials. West Scott Street is a minor street that has become a major street. Change its character back to a neighborhood street bus using mini-traffic circles at intersection especially at South 29<sup>th</sup> Street, South 31<sup>st</sup> Street and South 33rd Street. Traffic will flow better and more safely. (Use of Speed Display Board and Enforcement) MPD Safety Division.

# SHERMAN MULTICULTURAL ARTS SCHOOL/MPD POLICE DISTRICT SEVEN

1. (#1) Post slow down school zone signs. ( Periodic use of Speed Display Board and Enforcement). MPD Safety Division

2. (#2) Reduce speeds on streets near school (especially North 51<sup>st</sup> Street& West Locust Street); require 15mph or 20 mph when children are present (or when school zone light is flashing); (Use of Speed Boards and Enforcement) MPD Safety

### MILWAUKEE SAFE ROUTES CAMPAIGN

### **PROGRAMS**

**Program**: a finite (time specific) or ongoing plan or procedure designed to change behavior/routine/habit

### FOREST HOME AVENUE SCHOOL – MPD POLICE DISTRICT TWO

- 1. Use Walk to School Day/Week as an opportunity to increase school/neighborhood education, awareness and participation concerning traffic safety and physical activity. Bi-lingual materials are important. (**PRIORITY**)
- 2. Ask parents and community to organize a walking school bus program. Accommodate household "flux," emphasize good communication. (**PRIORITY**)
- 3. Provide pedestrian safety education for children and parents; emphasize respect for crossing guards and crossing rules. Use mostly verbal and visual messages (i.e., written word in Spanish or in English may not be comprehended). (PRIORITY)
- 4. Give children opportunity to practice their walking skills on streets around school, which also encourages them to walk.
- 5. Hold a car free day one or more times a month.
- 6. Work with Bicycle Federation of Wisconsin to hold Bike to School days.
- 7. Partner with Nana's and other area CBOs (like restaurants) to work with organizations such as MPD, Milwaukee Health Dept. or Milwaukee County Nutrition & Physical Activity Coalition to initiate a nutrition, physical activity, and safety education and promotion for the neighborhood.

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- 8. Sponsor a neighborhood clean-up and incorporate pedestrian safety into it.
- 9. Kids adopt crosswalks.
- 10. Have an active neighborhood safety/block watch program.
- 11. South Division High School community service walking program.

### WESTSIDE ACADEMY II – MPD POLICE DISTRICT THREE

- 1. Encourage parents to take a leadership role in organizing a Walk to School Day (October 6, 2004). Consider holding a monthly Walk to School Day event where children can have a light breakfast and receive school supplies for participating. (PRIORITY)
- 2. Educate children how to go to and from school (and other places in the neighborhood). (**PRIORITY**)
- 3. When children leave school in the dark following after school programs, establish a walking school bus using involved parents, neighbors, older adults or older children. Neighbors could work together, ensuring a safe transfer of the Walking School Bus as the children walk along the street. At the very least, encourage children to walk together. (**PRIORITY**)
- 4. Develop student groups in school or work with an existing student council and have them develop a program to provide inservice training to students about pedestrian safety. Invite and use student input on safety issues and recommendations. Ask them to present their concerns to City government (aldermen, Public Safety Committee, police district, etc.). (**PRIORITY**)
- 5. Ask neighborhood residents to establish "block clubs" and invite them to collaborate with area retailers for incentives for residents to maintain their properties/dwellings/neighborhoods. Safer, more inviting neighborhoods are a plus for businesses and can lead to economic vitality and new business development. (**PRIORITY**)
- 6. Establish "safe houses" for children along their walk to school. Other communities use fire houses and public transit buses as well as residences. Screen safe house participants for safety first.
- 7. Establish a clear policy making clearing of snow and ice from sidewalks a policy and enforcement priority along all routes to school. If compliance is spotty after a period of education and

Milwaukee Safe Routes Campaign Programs Summary Report – 6 Pilot School Safe Routes Workshops Version 1.0, 11/1/04 enforcement, apply for CMAQ funding to initiate a "grace period" program, and then assess property owners who fail to clear sidewalks after a reasonable period of time.

8. Establish citizen police patrols.

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### **BROWNING SCHOOL – MPD POLICE DISTRICT FOUR**

- Plan for and implement Walk to School Week (October 4-8, 2004) (PRIORITY)
- 2. Initiate a safety cadet program for the 2004-2005 school year (**PRIORITY**)
- 3. Westlawn Walkers (existing group) challenges students and staff to increase their steps. (**PRIORITY**)
- 4. Develop a policy and related safety program to promote bicycle use by children (bike racks, bike paths, bike safety training, helmets). (**PRIORITY** policy & program)
- 5. Develop a walking program for school, including walking clubs.
- 6. Promote an active neighborhood block watch program.
- 7. Involve parents in ongoing pedestrian safety education programs.
- 8. Once mini traffic circles are installed, start an "adopt a circle" program. Sponsor friendly competitions to keep them looking good.

### **HOPKINS STREET SCHOOL – MPD POLICE DISTRICT FIVE**

- 1. Develop a walking school bus program that creates a dynamic and safe route to and from school. Train school safety cadets to lead the walking school buses from safe haven areas near the school (like churches or boys/girls club where children could be dropped off). Identify and train block parents to meet and lead a walking school bus through their block/neighborhood and to make a "safe transfer" to the next block parent. (**PRIORITY**)
- 2. Involve kids in litter clean-up in neighborhood (following traffic safety and other safety training and using proper safety equipment). This will encourage them to walk. They'll be less likely to throw trash down if they know they have to pick it up. Invite kids to adopt a street, pick up trash one time per week, to make an investment in their community, and in the process develop family oriented, safe street crossing skills. (**PRIORITY**)
- 3. Celebrate Walk to School Day in October 2004. (**PRIORITY**)
- Initiate a fun faculty and staff pedometer program (will need 40-45 pedometers). Expand it to some or all classes as a schoolwide challenge. (**PRIORITY** program & policy)
- 5. Develop public service announcement for TV, city cable, bill boards, etc. to "invite" motorists to drive speed limit and pedestrians to cross at crosswalks. (**PRIORITY**)
- 6. Hold a practice Walk to School Day for parents and kids.
- 7. Teach children about pedestrian safety at school.
- 8. Incorporate pedestrian safety into litter clean-up campaign.
- 9. Send pedestrian safety information home with children so parents can learn too.
- 10. Conduct a neighborhood survey asking residents about their walking needs and interests.
- 11. Train and let children paint the crosswalks around their school.
- 12. Offer health screenings for community residents at the school and provide information about walking and pedestrian safety.

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- 13. Create education programs that involve elders, faith community, high school kids who need community service projects.
- 14. Leaflet the neighborhood. [Elizabeth's husband's group would do.]

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### **DOERFLER SCHOOL – MPD POLICE DISTRICT SIX**

- 1. Use Walk to School Day to raise awareness about safety and physical activity. (**PRIORITY**)
- 2. Schedule a practice Walk to School Day before October 6, ideally in August when school begins to get children off on the right foot by walking to school in nice weather. (**PRIORITY**)
- 3. Sponsor a teacher "Park and Walk a Block" program using pedometers. Ask teachers to park on surrounding streets rather than the streets immediately adjacent to Doerfler. (**PRIORITY**)
- 4. Start a bike and walk buddy program so children don't walk alone.
- 5. Ask responsible adults to organize a walking school bus program.
- 6. Initiate a school safety cadet mentoring program (more mandatory). Current cadet program exposes cadets to crash risk by allowing them to step into traffic (which is contrary to MPD's safety program).
- 7. Host a Wednesday Walk with Teachers and Principal program to encourage walking and safe behaviors.
- 8. Connect nearby businesses with the school through a School + Business = Safe Neighborhood program.
- 9. Work with neighborhood association to sponsor a neighborhood night out when the streets are closed, or take back the streets on Sundays to promote family and community connections. (Sherman \_\_\_\_\_ [School or Park Neighborhood?] closes the street for festivals.)
- 10. Instead of having teachers take parking spaces around school, offer a teacher pick-up and delivery service on those days that they can't walk, bike or take transit to school.
- 11. Offer transportation mentors to teachers who are interested in leaving their cars at home and trying other options. Mentors would assist teachers in mapping out a route to walk, bike or take transit, help them identify the easiest most enjoyable

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routes, and assist them in obtaining schedules, getting their bike checked, etc., and even be a walking and biking buddy until that teachers have that "first time is scary new mode user experience" under their belt.

12. Principal Clark Addison indicated that evaluation of physical activity levels could be done at school simply by asking children "How did you come here?"

### SHERMAN MULTICULTURAL ARTS SCHOOL – MPD POLICE DISTRICT SEVEN

- 1. Enforce no parking restriction on north side of W. Locust St. between N. 51<sup>st</sup> & N. 52<sup>nd</sup> Streets. (**PRIORITY**)
- 2. Work with parents and community partners to design a sustainable walking school bus program. (**PRIORITY**)
- 3. Start a Walk to School program when school begins; design it so children earn points for incentives/prizes to be awarded on October 6-Walk to School Day. (**PRIORITY**)
- 4. Take comprehensive look at school crossing guard program: commitment, competency, availability, location, respect, relationship with school. Crossing guards are needed at N. 51<sup>st</sup> St. at W. Locust St. and W. Burleigh St.; N. 52<sup>nd</sup> St. & W. Locust St. Idea: train school employee (e.g., education assistant) to serve as crossing guards because kids know these adults and are more likely to respect them. (**PRIORITY** program & policy)
- 5. Provide training and incentives for the school safety cadets so they take more control. (**PRIORITY**)
- 6. Educate motorists and children to be respectful of crossing guards. Educate parents through PTO/PTA, children through school programs, other drivers through broad media campaign.
- 7. Educate children not to cross street midblock. After a period of learning, given them jaywalking tickets.
- 8. Encourage a community watch program that ensures active public places.
- 9. Educate parents and children about how to dress to stay warm when walking in winter. Start a winter attire donation program.
- 10. Encourage children to develop a local or city-wide media campaign to promote Walk Safe Drive Aware message.
- 11. Work with neighborhood association to sponsor a day for residents to clean out their garages. Encourage residents to park

their cars in the garage to reduce neighborhood traffic congestion.

- 12. Work with nearby parochial school and with St. Joseph's Hospital on neighborhood traffic issues.
- 13. Engage St. Joseph's Hospital to work with Sherman School on a healthy steps program.
- 14. Use the NHTSA Walk to School booklet to encourage school children to do real world studies/experiments that use math skills to track the number of cars before and after "interventions" and geography skills to make a map and offer ideas for drop-off areas, etc.

Saferoute programs

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