



Conference Schedule

Sponsored By:



TOWN OF RIB MOUNTAIN
Marathon County, Wisconsin



Maine Lions Club
Wausau, Wisconsin - United States

wausau
CENTRAL WISCONSIN
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Local Host:



CENTRAL WISCONSIN OFFROAD CYCLING COALITION

Thursday, October 3rd

4:00-5:30 Ringle Trail Ribbon Cutting Ceremony
Marathon County Solid Waste Department
172900 State Hwy 29, Ringle, Wisconsin 54471

PeopleForBikes DRAFT Ride

6:30 Daly's Restaurant
307 3rd St, Wausau, WI 54403
7:30 The Glass Hat
1203 3rd St, Wausau, WI 54403
8:30 Red Eye Brewing Company
612 Washington St, Wausau, WI 54403

Friday, October 4th

City Grill at the Jefferson Street Inn | 203 Jefferson Street, Wausau, WI 54401

7:30-8:00 Registration and Networking
8:00-8:05 Mayor Mielke Welcome Address
8:05-8:25 Wisconsin Bike Fed: State of the Federation
8:30-8:55 Jump Starting Community Projects

Breakout Sessions

9:00-9:45 Complete Streets Statewide Panel
or
Community Development: Driven by Health and Wellness
9:55-10:40 Community Bike Park Development : Sylvan Hill Case Study
or
Policy Champions and Allies: Roles People Play and What Visions Exist
10:50-11:35 Economic Impact: How to Build a Strong Grant Application
or
Wausau: PlacesForBikes' Best Small City for Bikes

Reconvene in the Jefferson Room

11:45-11:55 Wisconsin Active Together: Live Announcement of New Cities
12:00-12:30 Connecting Advocates with Professional Groups

Break for Lunch

12:30-1:30 Suggestions for Lunch Break:

City Grill
Hi Restaurant
Jalapeños

The Mint Cafe
Politio's Pizza
Townies Grill



Active Sessions

- 1:45-3:45 Wausau River District Tour*
or
Sylvan Hill Mountain Bike Park
3298 Coates Lane, Wausau, WI 54401
or
Tour of City Infrastructure
or
Walking Audit*
- *Cycling Without Age Options

Reception

Whitewater Music Hall | 130 1st St, Wausau, WI 54403

- 4:00-4:30 Bike Trails/ATV/UTV - Input and Feedback Session
4:45-5:30 PeopleForBikes Presentation - Bicycling Participation & Ride Spot App
5:30-9:00 Social Hour

October 5th

Wrap-up Rides

- 8:00-noon Wausau-area Road Ride
or
Nine Mile County Forest Off-road Ride
8704 Red Bud Rd, Wausau, WI 54401
or
Ringle Trail Off-road Ride
172900 State Highway 29 , Ringle, WI 54471

Program Descriptions

Thursday, October 3rd

4:00-5:30

Ringle Trails Ribbon Cutting Ceremony

Join the Central Wisconsin Offroad Cycling Coalition (CWOCC) and Marathon County Solid Waste Dept. as we officially welcome the newest mountain bike trail system to our community: Ringle Trails!

6:30

DRAFT Ride, Daly's Restaurant

Jane McCurry: Renew Wisconsin, Program Manager

Renewable energy and great places to bike: how we can work together towards greener, and healthier lifestyles.

Jane McCurry joined RENEW Wisconsin to turn her passion for sustainability into an active role in shifting to cleaner, greener energy. She studied Operations and Technology Management and Environmental Studies at the University of Wisconsin, and serves on the Wisconsin Microfinance board.

7:30

DRAFT Ride, The Glass Hat

Beer + banter.

8:30

DRAFT Ride, Red Eye Brewing Company

Tobie DePauw: PeopleForBikes, Ride Spot Affiliate Director

Ride Spot: Discover + share great bike rides.

Tobie DePauw is an experienced community builder with a demonstrated history of bringing people together to achieve common goals, create authentic relationships and cultivate memorable experiences.





Friday, October 4th

8:30-8:55

Jump Starting Community Projects

Will Kratt: Associate Principal Practice Group Leader, ISG Architects

It is critical to win the trust of bicyclists and non-bicyclists alike to promote safe bicycle travel, demonstrate the benefits of bicycling, and dispel myths about impacts on the precious resources of space and money.

This presentation will focus on how to engage the community, elected officials, and professionals to positively influence the outcomes of projects from concept to ribbon cutting.

Will Kratt has planned, designed, and managed construction projects for streets, highways, bridges, school sites, and urban redevelopment over the course of his 15-year career.

Will encourages communities to challenge traditional transportation planning efforts and consider once overlooked goals and mobility choices.

9:00-9:45

Complete Streets - Statewide Panel

Caressa Givens: Milwaukee Project Manager, Wisconsin Bike Fed

This session will showcase communities across Wisconsin that have adopted Complete Streets policies. We will share how these policies have been authored, adopted, and learn about each community's Complete Streets implementation processes.

We will also workshop thoughts and strategies on how to inspire more communities across the state to adopt Complete Streets policies, examining local initiatives as well as broad statewide approaches.

Caressa Givens is a city of Milwaukee Advocacy and Projects Manager with the Wisconsin Bike Fed, and has eight years of combined experience as a Safe Routes to School educator, bike-share programming manager, and community bike/walk advocacy organizer.

She is currently the project manager for the Advancing Healthier Wisconsin Partnership Program, a systems change grant that is focused on implementing the City of Milwaukee's Complete Streets policy.

or

Community Development - Driven by Health & Wellness

Darrin Wasniewski: Associate State Director - Community Outreach, AARP

Communities, however you define them, are complex systems which often present a challenge when you attempt to build advocacy around your cause. This session will explore approaches of developing, and just as important- sustaining, networks of support used by the presenter in his 20+ years of community building.

Darrin Wasniewski's path began in historic preservation but his time in a historic Ohio neighborhood allowed him to experience the power of inter-generational community and shaped his future work.

Darrin has worked in downtown development, nonprofit leadership, and most recently with Wisconsin Economic Development Corporation's Wisconsin Main Street communities before joining AARP-WI.

A vertical photograph on the left side of the page shows a person wearing a helmet and cycling gear riding a mountain bike on a dirt trail. The background consists of trees and foliage, suggesting a natural outdoor setting.

9:55-10:40

Community Bike Park Development: Sylvan Hill Case Study

Mike Repyak: Trail Solutions Director of Planning and Design, International Mountain Bicycling Association

International Mountain Bicycling Association (IMBA) Trail Solutions staff and Central Wisconsin Off-road Cycling Coalition (CWOCC) board members discuss the bike park development process from vision to operation using CWOCC's Sylvan Hill as a case study.

Mike Repyak received his degree in Landscape Architecture from the University of Wisconsin-Madison. Mike has extensive experience in resort and recreation planning, resort/facility capacity analysis, trail network and facility layout, and detailed site design and grading plans.

OR

Policy Champions and Allies - Roles People Play and What Visions Exist

Jason Brozek, PhD: Assoc. Professor of Government, Lawrence University

According to the EPA, environmental justice is "the fair treatment and meaningful involvement of all people regardless of race, color, national origin, or income, with respect to the development, implementation, and enforcement of environmental laws, regulations, and policies." This interaction session will explore how urban planning decisions about bike infrastructure are inherently connected to the concept.

Jason Brozek has a PhD in Political Science and is currently Associate Professor of Government and Environmental Studies at Lawrence University in Appleton. A year-round cyclist, he teaches courses on international relations and environmental policy, from global to local.

10:50-11:35

Economic Impact - How to Build a Strong Grant Application

Aaron Ruff: Public Health Educator, Marathon County Health Department & Sue Nelson: Program Officer, Community Foundation of North Central Wisconsin

Learn how to cultivate relationships with local community foundations to support better bicycling! This session will focus on the CWOCC's partnership with the Community Foundation of North Central Wisconsin to develop better mountain biking in Central Wisconsin. The session will include how to engage and approach local foundations, how to write a good grant application, and how to build strong relationships with local funders.

OR

Wausau - PlacesForBikes' Best Small City for Bikes

Brad Sippel: Wausau Host Committee, Planners and Advocacy Team

Learn about the 2018 PlacesForBikes ranking that placed Wausau as the 3rd Overall and 1st in Small Cities for Biking. Take a look at a detailed breakdown of the score, how it was applied, and some of the natural advantages small cities bring to biking. Examine the scoring system and data inputs, then learn how to apply this knowledge to your own communities.

11:45-11:55

Wisconsin Active Together - Live Announcement of New Cities

Jen Walker: Co-Founder, Wisconsin Active Together

Wisconsin Active Together is a statewide collaborative effort to recognize and support communities for their commitment to health through growing and promoting places to walk, bike and be active.

At the Bike Summit, we will announce three new communities to receive recognition for their work, celebrate the fact that this initiative now reaches over 2 million Wisconsinites, and learn a bit more about how we can all support the work that communities are doing to create active communities.



Jen Walker is the Active Communities Coordinator for healthTIDE, Wisconsin's statewide network making physical activity and healthy eating accessible, convenient and fun. She is a connector, convener and facilitator, allowing state and local stakeholders to advance shared interests in creating healthier communities. Prior to that, she was a technical assistance provider and coach for active living and healthy eating grant initiatives in Wisconsin and North Carolina that supported local coalitions making policy and environmental change. Jen holds masters' degrees in public health and city planning from UNC Chapel Hill, and a BA from Lawrence University of Wisconsin.

12:00-12:30

Connecting Advocates with Professional Groups - Who Can Help, When to get Involved and How to Make a Difference

Emily Dieringer: Winnebago County Health Department

In this fast-paced session we'll lean into common stereotypes of different sectors/professions, accentuate our strengths, and learn the reasons why a variety of people and professions do what they do to promote and encourage walking and biking.

Emily Dieringer has been with the Winnebago County Health Department since 2008. Emily coordinates re:TH!NK, a coalition of community partners working to improve the health of Winnebago County and its residents. She is also a founding member of Fox Valley Thrives and Wisconsin Active Communities Alliance, both dedicated to promoting health and wellness in Wisconsin.

1:45-3:45

Wausau River District Tour

Brad Sippel & Halle Vestra: President, Cycling Without Age Marathon County

or

Sylvan Hill Mountain Bike Park

Matt Block & Mike Repyak

Pump track, 3-mile loop, and more.

or

Tour of City Infrastructure

Wausau-area urban bike tour.

or

Walking Audit

A walk audit is an assessment that measures the walkability of streets and is used to increase physical activity and pedestrian safety. Learn how to use the audit tool, how the process can engage residents, how recommendations can be advanced after the audits are completed, and how to apply all these lessons in your own community.



4:00-4:30

Bike Trails/ATV/UTV - Input and feedback session

Michelle Bachaus: Northeast Wisconsin Director, Wisconsin Bike Fed and Jake Newborn: Assistant Director, Wisconsin Bike Fed

Michelle Bachaus bikes and walks for transportation and enjoys how active transportation connects people and communities. She has traveled by bike on several self supported trips and loves to share stories and encourage others.

Michelle is a member of the Wisconsin DNR Outdoor Recreation Council, working to improve outdoor recreation for all.

Jake Newborn has been with the Wisconsin Bike Fed for 12 years, focusing on a large variety of education programs, events, and advocacy issues. Based in Milwaukee, he enjoys biking with his daughter to school, going on family bike camping trips, and riding to Brewers games

4:45-5:30

PeopleForBikes Presentation - Bicycling Participation & Ride Spot App

Tobie DePauw: PeopleForBikes, Ride Spot Affiliate Director

Ride Spot: Discover + share great bike rides.

October 5th

9:00-noon

Wausau-area Road Ride

Todd Treu - President, Wausau Wheelers Cycling Club

34 miles in Wausau and beyond

or

Nine Mile County Forest Off-road Ride

Aaron Ruff & Scott Anderson

From rollers to roots, a little bit of everything

Scott Anderson has coached the Wausau Composite/United Ride high school mountain bike team for the past 5 years, and organizes the CWOCC Summer Youth ride program.

or

Ringle Trail Off-road Ride

Jahn Martin

10-mile intermediate flow trail

Jahn Martin has previously served as president of CWOCC and is an active member involved in the development of the Ringle Trail system.