

Dear Elected Official,

My name is John Doe and I live in Anytown, WI. As your constituent, I am reaching out to let you know the importance of outdoor recreation and active transportation opportunities in our community, specifically bike trails and infrastructure. I am a frequent user of our local trails, and ensuring they have adequate funding for things like trail maintenance and improvements is a top priority of mine and many other trail users throughout our area.

Cycling infrastructure supplies not only health benefits and a way to enjoy our state's great outdoors, the cycling industry also brings in over \$2.5 billion to Wisconsin's economy each year. With our state hosting some of the world's premier cycling companies, it's clear that Wisconsin has a rich history when it comes to cycling - a history that requires purposeful investments in order to maintain its future.

Unfortunately, Wisconsin has fallen behind our neighbors when it comes to investing in cycling opportunities. Once ranked 2nd in the nation, we have fallen to 29th in the League of American Bicyclists' 2022 Bicycle Friendly State Rankings. What's more, we are 49th in state spending per capita on bike and pedestrian infrastructure. Given the major benefits cycling brings to our bodies, communities, and local economies, it's time we re-invest in Wisconsin biking.

This summer, while the state legislature is out of session, I encourage you to get out on some of our area trails, stop by local businesses, and engage with trail-users to gain a greater understanding of the importance cycling infrastructure plays in our community. As you look to the 2023-24 legislative session, I ask that you support a biennial budget and legislative bills that help advance Wisconsin's cycling infrastructure and safety.

[Any additional comments for your legislators here]

Thank you for your time,

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