



Sample Goals and Objectives

1) Create and develop a resource guide and coordinate the available resources in order to assist organizations, nursing homes and community members to develop and implement a CWA program.

- Grant requests. Example: Packer Foundation development of educational materials, needs assessment.
- Needs Assessment. Organizations/nursing homes short and long-term needs for CWA expansion and development
- Develop and distribute resource information. Facebook Page, Website, etc.

2) Increase access to parks, trails and bike routes/lanes through partnering with local organizations, nursing homes and community members to develop the CWA Program.

- Fundraising/Donors
- CWA Program promotion
- Advocacy

3) Promote the CWA program benefits for volunteer pilots and older adults/differing abilities through community engagement, alternative transportation and recreation options, and the benefits of being outdoors:

- Health and Fitness??
- Research project – who or what organization could coordinate the research project utilizing all current CWA programs in the area?
- How to promote the benefits & best practices of this program and make this info accessible to the public?
- How do we promote the CWA program in order to increase the number of Volunteer Pilots for community engagement?
- Advertise Volunteer Pilot Training dates and promote need with like-minded nonprofits and related groups
- Cycling Associations?
- Nursing homes?
- Area Police Departments?
- Area Bicycle and Pedestrian Advisory Commission?
- Wisconsin Bike Fed?
- Social media options to share and promote local opportunities for volunteers?
- Trails organizations?
- List of available organizations and nursing homes with CWA program