

2022 Annual Meeting



WISCONSIN
BIKE FED

Executive Director's Report - Advocacy

- **Shift from policy to projects**
 - 20 projects from around the State - Five of them received funding
 - Wagon Wheel Connector - La Crosse County
 - Peace Trail - Rock County
 - Highland Bike Path - Ozaukee County
 - Hwy 67 Underpass - Waukesha County
 - Fox River Trail - Brown County
- **Convened a Council of Advocates**
 - 86 advocates from 57 Counties
 - Met quarterly to share project updates and concerns
- **Produced Healthy Communities Summit in Madison**

Wagon Wheel Connector

La Crosse County

- Increase connectivity between hundreds of miles of WI and MN communities & trails
- Received over \$4 million in TAP funding in 2022



Highway 67 Tunnel

Waukesha County

- Partially finished bike/pedestrian tunnel underneath HWY 67
- Unsafe intersection for nearby school, foot traffic, bikers, and shoppers
- Received CMAQ funding in 2022. Construction in 2023.



Fox River Trail

Brown & Calumet Counties

- One of the state's most-used trails, especially during the pandemic
- Received \$840,721 in TAP funding
- DNR began repaving during 2022.



Stewart Tunnel

Dane County

- Part of the Badger State Trail
- Closed for years due to a large flooding event in 2018, with concerns about falling rock and debris within the tunnel
- Proposal adopted to keep tunnel open year round to cyclists
- Part of DNR's budget request in 2023



Granite Peak Expansion

Marathon County

- Master plan shared to greatly enhance mountain biking opportunities throughout the park
- Bike Fed encouraging further enhancements to master plan to make it an IMBA Gold-Level Ride Center
- Public hearings are tomorrow.



CWA and SRTS



Executive Director's Report - Education

Dane County

- ❖ 654 Kids Served - 461 on bikes and 193 walking
- ❖ 36 classes in 16 schools received Bike Drivers' Ed or Walking Wisdom classes
- ❖ 82 bikes were repaired and 12 given away

Milwaukee County

- ❖ 1074 kids received Bike Drivers' Ed, Walking Wisdom or participated in Summer Camps
- ❖ 17 schools served
- ❖ 56 bikes donated to students

Executive Director's Report - Outreach

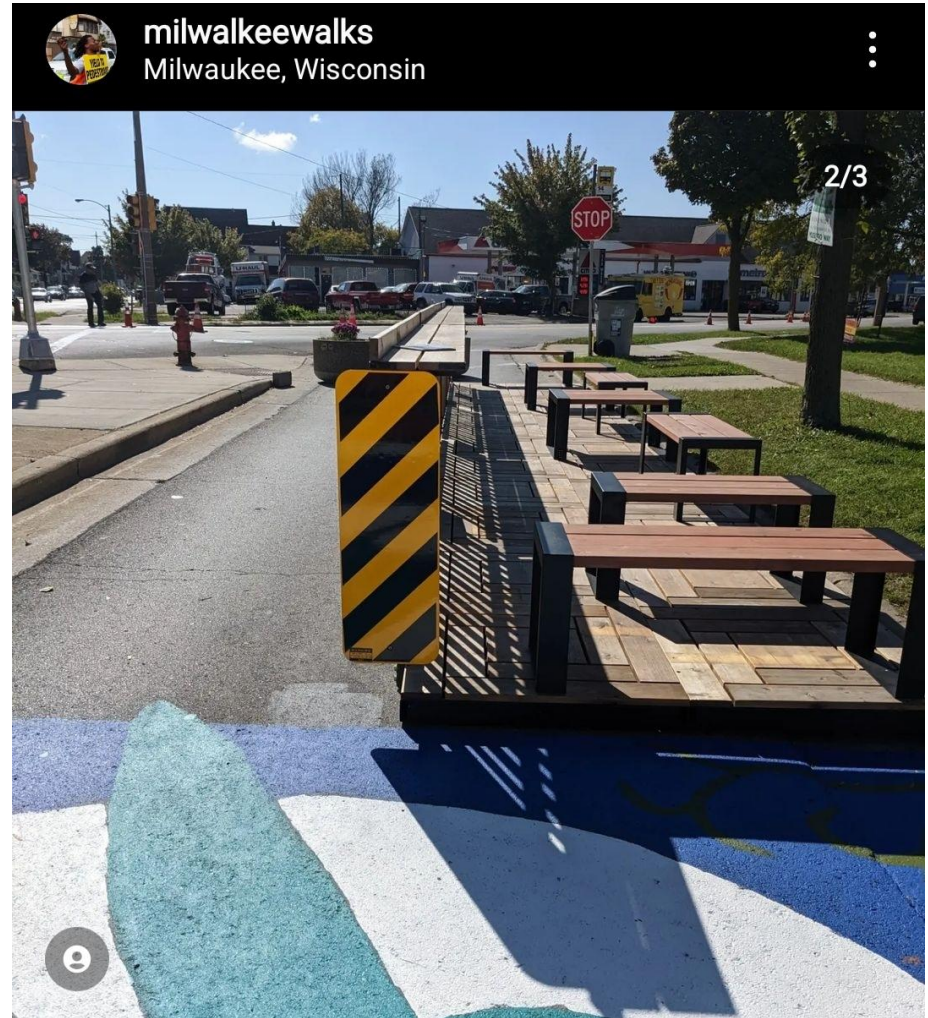


Cycling Without Age

- ❖ **54 communities served**
- ❖ **315 seniors received rides**
- ❖ **134 volunteer trishaw pilots trained**

MilWALKee Walks

- ❖ Mobile Parklet in 3 underserved business districts with traffic calming events.
- ❖ Temporarily closed a slip lane with plans to permanently close it in works.
- ❖ Distributed traffic calming supplies and yard signs to community organizations..
- ❖ Held 20 crosswalk action events to bring attention to Yield To Pedestrians Law
- ❖ Partnered with TMJ4 Drive Safe campaign to spread messages and education to reduce reckless driving



Mobile Bike Repair

- ❖ **Milwaukee** - employed two youth mechanics to fix over 275 bikes and give away 75 more
- ❖ **Madison**- held events at 6 bike repair stands, fixed bikes and gave safety messages to 82 people.
- ❖ **Green Bay** - partnered with Green Bay Bicycle Collective who fixed 55 bikes

Teaching Safe Bicycling and PSAs

- ❖ Train the Trainer classes for TSB in Milwaukee, La Crosse, Wausau, Beloit, and Green Bay
- ❖ QR code signs to trails in Beloit, Eau Claire, Eagle River and Appleton to support family based independent learning opportunities.
- ❖ Printed 18,000 copies of various education handouts for children and adults.
- ❖ Placed a dozen billboard locations in the 6 counties with highest crash

Mobile Bike Repair



2022 Income - \$1,360,564

4300 Sales

9.1%

4100 Membership

11.4%

4000 Fundraising

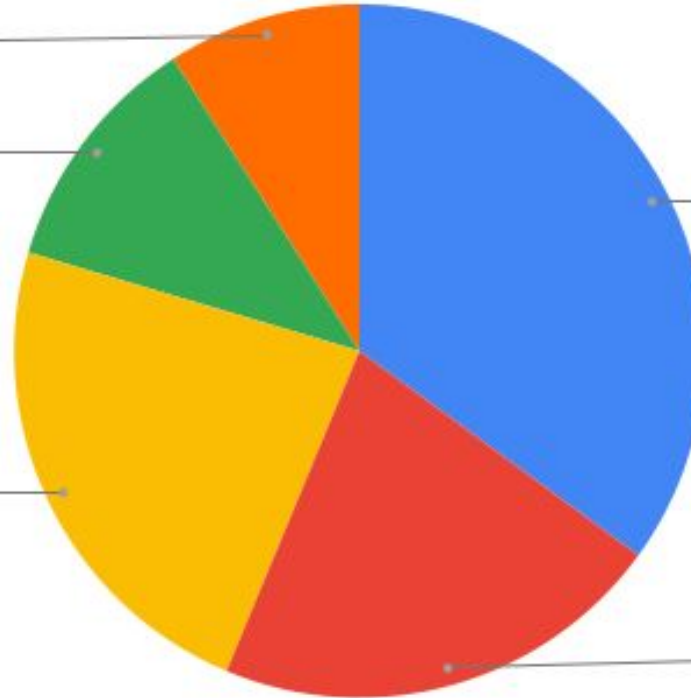
23.3%

4400 Contract Related

35.0%

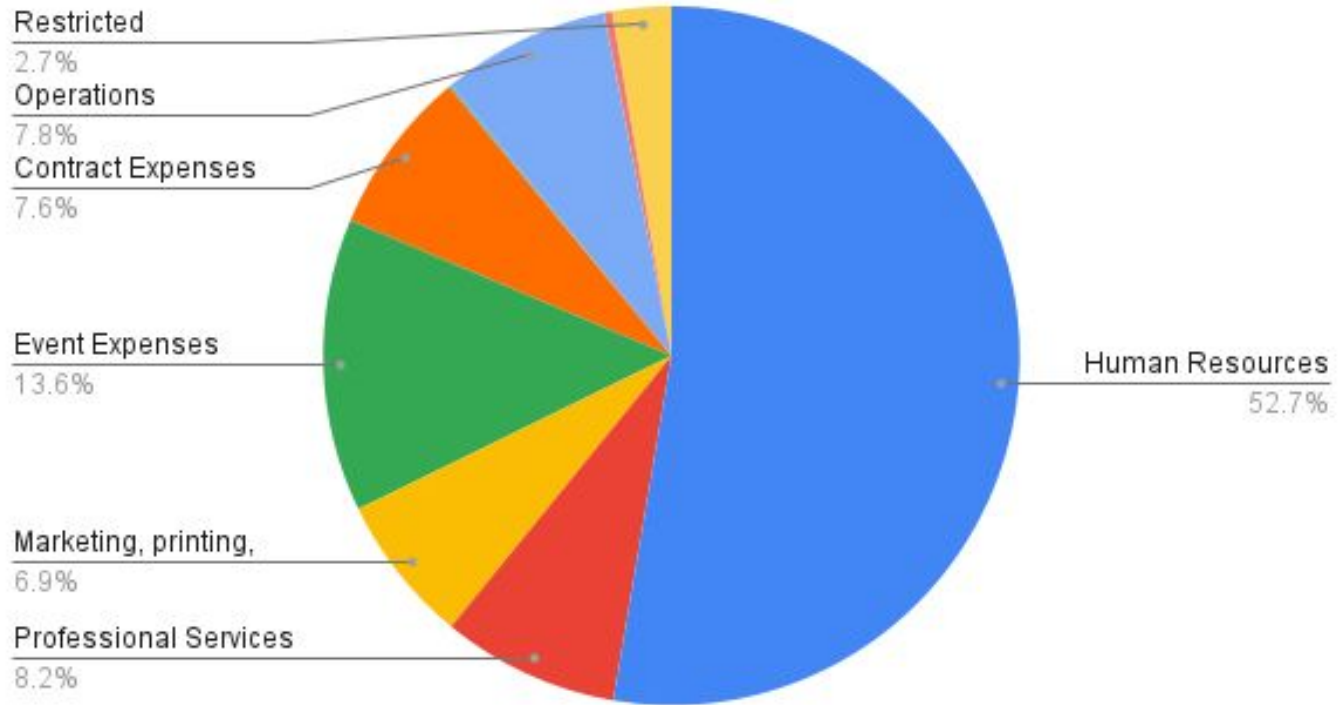
4200 Events

21.3%



2022 Year End - Income = \$1,360,564

2022 Expenses - \$1,346,735



2022 Year End - Expense = \$1,346,735

Wisconsin Bike Fed 2023- What We Are Excited About

- ★ Increased TAP income means more bike infrastructure projects
- ★ Focus on communities of <5,000 through STARS Program
- ★ Advocacy Day in Madison - March 9, 2023 - Prioritize Biking and Walking in next State Budget!
- ★ Bike Fed turns 35!



**WISCONSIN
BIKE FED**

Ride Across Wisconsin 2022 Recap



<https://www.youtube.com/watch?v=42Fk5A9M-Ok>

Ride Across Wisconsin

	2022	2023
Route	La Crosse > Milwaukee	
Route Options	Combo Road + Gravel	2 Routes: Road Only & Combo
Riders	700	1000+
End Location	Harley/ Twisted Fisherman	American Family Field



Other Notable Changes:

- Mid stop at Mirror Lake
- Better relationships with Amtrak
- More family friendly options
 - Sparta ride
 - Family activities along way



2023 | LA CROSSE ▶ MILWAUKEE
235 MILES • 8/19 - 8/20

Ride Across Wisconsin looks forward to revisiting its La Crosse to Milwaukee route, with mixed-surface and road-only options. Be charmed by Wisconsin's back roads, take over the Elroy-Sparta Trail, stay over in Wisconsin Dells, take a shortcut on the Merrimac Ferry, visit Trek's HQ in Waterloo, and finish with a bang at American Family Field's Tailgate Haus!

WHICH ROUTE IS RIGHT FOR ME?

1 Day Options



2 Day Options



2023

LAX = La Crosse
DEL = WI Dells
WTL = Waterloo
MKE = Milwaukee



We're building a better, more bike-friendly Wisconsin!

The Bike Fed is here to cultivate, motivate and unite a strong community of residents as well as business and political leaders to move bicycling forward in Wisconsin – through education, legislation and involvement.

Questions or comments?

Info@wisconsinbikefed.org

