



MOBILE BIKE REPAIR

GREEN BAY

2022
REPORT



WISCONSIN
BIKE FED

YEAR 1 IN REVIEW

55

BIKES REPAIRED

9+

LOCATIONS VISITED

PROGRAM MANAGER ●

HEATHER GENTRY

PROGRAM COORDINATOR ●

MARK WOOSENCRAFT

MECHANICS ●

HEATHER GENTRY | MARK WOOSENCRAFT

MIKE JOHNSON | GLENN SCHMIDT | HANNAH TAYLOR

YEAR 1 IN REVIEW

2022 WAS THE INAUGURAL YEAR

FOR GREEN BAY'S ONLY MOBILE BIKE REPAIR PROGRAM,
A PARTNERSHIP BETWEEN GREEN BAY BICYCLE COLLECTIVE
GREEN BAY PARKS DEPARTMENT
AND WISCONSIN BIKE FED.

ANNOUNCED DURING THE AREA'S
LARGEST FUNDRAISER IN FEBRUARY
AND MAKING AN APPEARANCE AT
COMMUNITY RIDES IN MAY, THE
MOBILE BIKE REPAIR PROGRAM
GARNERED COMMUNITY EXCITEMENT
AND SUPPORT EARLY ON IN THE
CYCLING SEASON.

GREEN BAY BICYCLE COLLECTIVE
OFFICIALLY LAUNCHED THE PROGRAM IN
JUNE, VISITING 8 PARKS THROUGHOUT
THE SUMMER TO PROVIDE BIKE REPAIR
SERVICES TO AREA RESIDENTS.
PARTNERING WITH GREEN BAY PARKS
DEPARTMENT, WE CREATED A SCHEDULE
OF MOBILE BIKE REPAIR VISITS TO HELP
ENSURE RESIDENTS COULD ACCESS OUR
SERVICES CLOSE TO HOME. THE PARKS
DEPARTMENT PROMOTED THE PROGRAM
AMONGST AREA YOUTH (OUR PRIMARY
GROUP) TO HELP EXPAND OUR REACH.

YEAR 1 SITES SERVED

Our most popular locations (over 10 bikes repaired at each) were **Astor**, **Fisk**, and **Leicht Parks**, which are situated in Green Bay's downtown and near underserved communities. All Mobile Bike Repair participants were under 18. We saw an influx of participants when Mobile Bike Repair coincided with other family-centered events at the area parks.

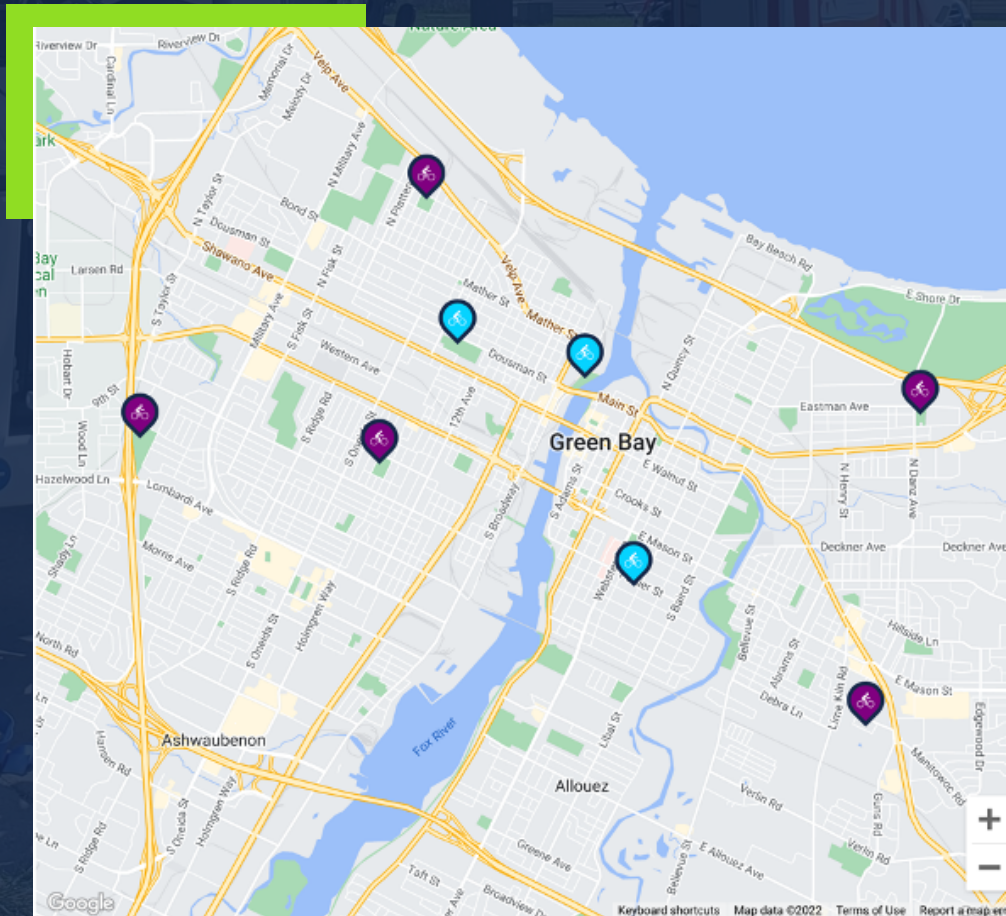
We also provided Mobile Bike Repair **support at cycling events** such as the BayCare Century as well as those we hosted, for a total of 15 days of active programming. Nearly all our bike mechanics participated—meaning a total of 7 volunteers of various ages and backgrounds were able to connect with area youth, teach basic bike repair skills, raise awareness of our organization, and **most importantly, help over 55 residents** get back on working bikes.

MOBILE BIKE REPAIR

- VT Pride Park 2203 Imperial Ln, Green Bay, WI 54302, USA
- Mather Heights Park 1280 Richardson St, Green Bay, WI 54303,...
- John Muir Park 1761 Biemeret St, Green Bay, WI 54304, USA
- Marquette Park 1061 Hickory Hill Dr, Green Bay, WI 54304, USA
- Astor Park 1100 Porlier St, Green Bay, WI 54301, USA
- Fisk Park & Shelter 995 Dousman St, Green Bay, WI 54303, USA
- Leicht Memorial Park 128 Dousman St, Green Bay, WI 54303, ...
- Kennedy Park 2227 Farlin Ave, Green Bay, WI 54302, USA



MORE THAN 10 BIKES REPAIRED



YEAR 1

DEMOGRAPHICS & DATA

While we were unfortunately unable to collect participant data this year, we chose Mobile Bike Repair sites located in **high-need areas** and targeted participants **ages 6-18**.

Over 1,000 children in the Green Bay Area School District attend a community funded after-school program every day at a high-poverty school ([21st Century Community Learning Centers](#)); many of those schools and neighborhoods are **in close proximity to the parks we visited**, including Tank Elementary, Danz Elementary, Lincoln Elementary, and others.

Our aim in working within these neighborhoods was to reach some of our target demographics of **underserved populations**, primarily low-income Green Bay residents.

OVER 1000

CHILDREN IN GREEN BAY SCHOOLS

ATTEND A COMMUNITY-FUNDED AFTER SCHOOL PROGRAM AT A HIGH POVERTY SCHOOL.

Students in these neighborhoods show significant percentages of **limited English proficiency** (Tank 24%, Danz 58%, and Lincoln 8%) and special education eligibility (Tank: 17%, Danz 14%, Lincoln 18%), according to [data from UW-Green Bay](#).

YEAR 2

LOOKING AHEAD

Next year, we plan to again work closely with the Parks Department to schedule **more Mobile Bike Repair visits**. We're in the process of securing funding for another set of tools—we found a single set to be limiting in the number of bikes we could repair at one stop.

We're also planning several **Mobile Bike Repair “pop-ups”** along heavily trafficked areas to help raise awareness of the program and increase our reach in 2023.



Finally, we hope to locate volunteers who'd like to serve as **youth mechanics** in Mobile Bike Repair next season and target locations in other high-need school districts.

WE LOOK FORWARD TO

ANOTHER YEAR OF MAKING BICYCLING MORE ACCESSIBLE

IN THE GREEN BAY AREA!

YEAR 1 HIGHLIGHTS

RIDE SUPPORT AT BAYCARE CENTURY



BIKE DONATED FROM WI BIKE FED

VISIT FROM GOVERNOR EVERS AND GREEN BAY MAYOR ERIC GENRICH



YEAR 1 STORIES

IT'S HARD TO PIN DOWN A SINGLE MOST MEMORABLE MOMENT

from this summer, but being in our first year, we didn't know how the program would be received. Most often, area youth brought their bikes for basic repair: sticky brakes, rusty or broken chains, flat tires, missing parts.

To us, the best part of the program was **seeing each of the kids' faces light up** when their bike was working again—and even better than before.

One resident came to us on a bike with no brakes and a stiff chain. Her bicycle was operational, but unsafe and clunky to ride. Volunteer mechanics and board members Heather and Mark got to work installing new brakes and getting the chain in working order—and it was a process.

Finding brakes that would work with the wheel width was challenging, and the chain took a long time to clean. But, after almost an hour of repair time, the bike was ready, and the girl was grinning from ear to ear. She shared:

“ I'M SO HAPPY TO FINALLY HAVE A BIKE THAT WORKS! AND NOW, IT EVEN HAS BRAKES! ”

— MOBILE BIKE REPAIR PROGRAM PARTICIPANT

THANKS TO OUR SPONSORS AND PARTNERS: WI BIKE FED & CITY OF GREEN BAY PARKS DEPARTMENT