

# 2023 Annual Meeting

1. Welcome- Amelia Kegel
2. Board Member 2023 Spotlight- Ken Cole
3. Bike Fed Board Intros- Amelia Kegel
4. Financial Snapshot - Kirsten Finn
5. Bike Fed Staff Reports
6. Public Input Session- Open
7. Adjournment - Amelia Kegel



**WISCONSIN  
BIKE FED**

# Board Member Spotlight [video link](#)



# 2023 Bike Fed Board

## **Executive Committee**

Chair: **Amelia Kegel**

Past Chair: **Bob Burns**

Secretary: **Steve Arnold**

Treasurer: **Dave Jablonowski**

At Large: **Ted Galloway**

**Jason Brozek**

**Ken Cole**

**Jeff Currie**

**Sarah Drilias**

**Lindsey Kriete**

**Randi Pueschner**

**Melissa Putzer**

**Pablo Toral**

**THANK YOU FOR THEIR AMAZING SERVICE!**



**Ted Galloway**



**Dave Jablonowski**

**THANK YOU FOR THEIR AMAZING SERVICE!**



**Sarah Drilias**

# Santana El-Amin – Milwaukee



- ❖ Founder of SE Community Consult dedicated to fostering community engagement & positive transformation.
- ❖ Driving force behind Bike+ STEAM Fest, an event that has served over 4000 Milwaukee residents and has resulted in the distribution of 900+ bikes
- ❖ Instrumental in passage of Resolution 21- 553 to garner Milwaukee County's support for the development of a trail system on the Northside
- ❖ Brings awareness to & activates the 30th Street Industrial Corridor through innovative bike ride events and community festivals

# Nick Meyer - Eau Claire



- ❖ Founder and owner of numerous business ventures in Eau Claire including Volume One, the Oxbow Hotel & The Lakely, the Local Store, and the Chippewa River Trolley Company
- ❖ Membership Director for CORBA Trails
- ❖ Founder and Race Director of the Coon Fork 40 Gravel Race
- ❖ Visit Eau Claire Board Member
- ❖ Enjoys road riding, gravel routes, mountain biking, winter fat biking, and commuting to work

# Adam Raychel - Mukwonago

- ❖ Chief Financial Officer of Citizens Bank overseeing general finances and managing the investment portfolio.
- ❖ Former soccer player now competing year-round in road, mountain bike, fat bike, gravel and cyclocross events
- ❖ President of Team Wisconsin Cycling - a competitive race team that consists of riders throughout Southeast Wisconsin and Northern Illinois.





2023 Income \$1,438,391

Other Accounts

0.5%

4300 Sales

9.4%

4100 Membership

10.1%

4000 Fundraising

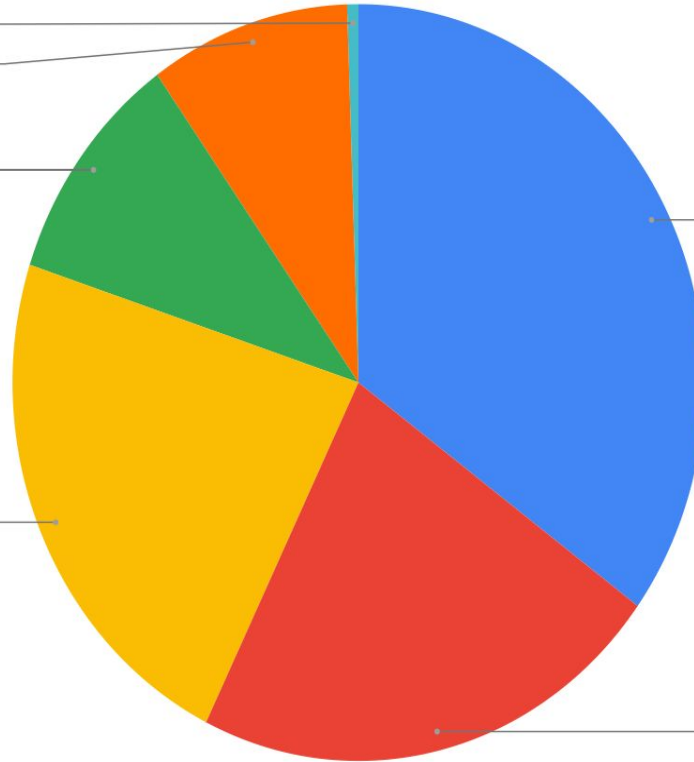
22.8%

4400 Contract Related Income

35.1%

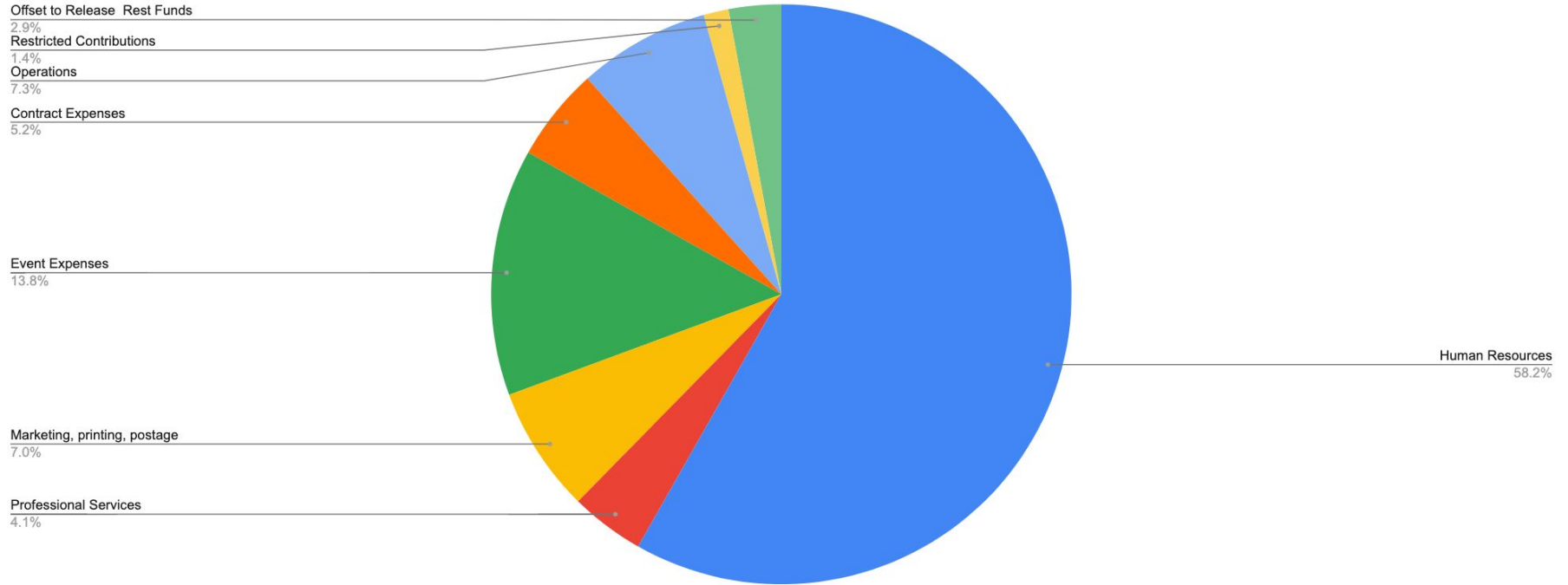
4200 Events

22.2%



2023 Year End - Income = \$1,438,391

2023 Expenses \$1,436,677



2023 Year End - Expense = \$1,436,677

# Meet the Bike Fed Staff



# Advocacy Report

- Priority Projects

- Five of the Bike Fed's 2023 Priority Projects received funding:
  - East Troy Multi-Use Connector - **Walworth County**
  - Highway 67 Underpass Completion - **Waukesha County**
  - Mound View Park Connector - **Grant County**
  - Stewart Tunnel - **Green County**
  - Wisconsin Recreational River Bridge - **Sauk & Dane Counties**
  - Wisconsin River Trail - **Grant County**

- Council of Advocates Quarterly Meetings

- 86 advocates from 59 Counties
- Met quarterly to share project updates, advocacy initiatives, informative presenters and speakers



# Advocacy Report Cont.

- **Lobby Day**

- Thursday, March 8th, 2023; State Capitol
- 60+ advocates from all around the state attended despite some terrible weather!
  - Council of Advocates members
  - Trek & Bike Fed employees - including Trek CEO John Burke!
  - Madison Bikes
- Lobbied legislators to support TAP funding in Wisconsin
  - Provided legislators with 3 “one-pager” handouts

- **Letter-Writing Campaign with Trek**

- Launched in the first week of May
- Concluded at the end of Bike Week 2023 (mid-June)
- 1500 letters were sent to state legislators

# East Troy Multi-Use Connector Trail

## Walworth County

- Received over \$4 million in TAP funding in 2022
- Awarded \$1,189,468 for the completion of this project in 2023
- Will provide safe off-road access between the East Troy Village Square, Mill Pond Park, and the nearly 450 households and businesses located on Honey Creek Road



# Highway 67 Tunnel

Waukesha County

- Completed construction in December 2023!
- Open to the public





# Mound View Connector

## Grant County

- Received \$406,816 in TAP funding in 2023 towards the completion of Phase 1
- The connector will add to the regional trail network by linking to Mound View State Trail providing access to more than 250 miles of trail



# Stewart Tunnel

## Green County

- Part of the Badger State Trail, it was closed for years due to a large flooding event in 2018
- Governor Evers included \$6.6 million for Stewart Tunnel repairs in his 2023-2025 Capital Budget recommendation
- The Joint Finance Committee in the Wisconsin State Legislature later approved the \$6.6 million dollars in the state budget.



# Wisconsin Recreational River Bridge

## Dane & Sauk Counties

- The Wisconsin Recreational River Bridge will connect two of Wisconsin's scenic trails – the Great Sauk State Trail and the Walking Iron Trail – via a 500-foot bridge over the Wisconsin River
- The project was awarded \$5,587,672 in 2023 TAP funding towards the completion of this bridge project.
- With large contributions from Dane County, Sauk County, and the Association of Wisconsin Snowmobile Clubs already secured, construction is set to begin in 2025



# Wisconsin River Trail

## Grant County

- The Wisconsin River Trail is a project that will create a 20+ mile, non-motorized hiking/biking trail through the Driftless areas of rural Boscobel, Woodman, and Wauzeka, following both sides of the Wisconsin River.
- The project was awarded \$2,069,460 in 2023 TAP funding towards the completion of Phase 2
- Phase two will create a 7-mile trail from Boscobel to Woodman, following WIS 133 and local roadways



# Priority Projects for 2024

- 30th Street Corridor - **Milwaukee County**
- Chicago & Northwestern Bike Spur - **Marathon County**
- East Troy to Mukwonago Multi-Use Path - **Walworth County**
- Egg Harbor to Fish Creek Connector Trails - **Door County**
- Flyway Trail - **Buffalo County**
- Glacial Drumlin/Capital City Trail - **Dane County**
- The Great Sauk State Trail to Walking Iron Rail-to-Trail Connection - **Sauk & Dane Counties**
- Hammond School Path - **St. Croix County**
- High Cliff Connection - **Calumet & Winnebago Counties**
- Lauree's Trail/Green Lakes Connector Trail - **Green Lake County**
- Mountain Bay State Trail Connector - **Shawano County**
- New Richmond County K Off-Road Trail Facility - **St. Croix County**
- Omaha Trail - **Juneau County**
- River Trail - **Vilas County**

Read more about each project on our website!

# Education - Dane County

- ❖ 578 kids directly served
  - 471 on bikes and 107 walking
- ❖ 13 schools/community centers served
- ❖ 2 Adventure Bike Camps
- ❖ Bike Valet at 6 UW Badgers games
- ❖ Partnered with *Wheels for Winners*, *Dream Bikes*, *FB4K Madison*, *Centro Hispano*, *Lussier Community Center* on bike repair and education



# Youth Education: Milwaukee

- ❖ 2001 kids directly served:
  - 1739 in MPS
    - 631 Bikes
    - 75 Child Friendly Cities
    - 1033 Walking Wisdom
  - 262 in other Summer Bike Programs
    - Across 18 groups
- ❖ 17 schools/community centers served
- ❖ 230 bikes donated to MPS students



# Cycling Without Age 2023



**131 communities served**

**193 volunteer trishaw pilots trained gave over 940 rides**

**6 new locations with trishaws over 25 emerging locations**

**The stories and smiles are endless.**



# MilWALKee Walks

- ❖ Held 60 Crosswalk Actions across Milwaukee to bring attention to Yield to Pedestrians law - over 320 volunteer hours and hundreds of signs!
- ❖ Collaboration with AARP WI and Amani residents to install traffic calming
- ❖ Collaboration and input with the City and County on their Vision Zero and traffic calming efforts
- ❖ Received expanded funding to work throughout Milwaukee County and hire part time staff!



# Teaching Safe Bicycling and PSAs

- ❖ TSB in Whitefish Bay, Madison, Eau Claire, Menasha, Cottage Grove, and Madison.
- ❖ QR code trail signs in Milwaukee along Beer Line and a County Parks trail
- ❖ Billboards in Milwaukee, Waukesha, Dane, and Fox Valley/Green Bay with over 2.6 Million impressions
- ❖ 475 Yard signs handed out with “Give 3 Feet” messaging
- ❖ Radio PSA “Lights ON, Slow Down, Look Around” 500K+ reach
- ❖ “Give 3 feet” video PSA ran around the state on Spectrum NEWS1
- ❖ Ped Safety messaging: 8 billboards in MKE, 400 yard signs, 40K Social Impressions
- ❖ Adult Learn to Ride and Smart Cycling 101 to 100+ underserved residents

**3 FEET**  
**IT'S THE LAW**



# Mobile Bike Repair



- ❖ **Milwaukee** - employed two youth mechanics to fix 300+ bikes at 20+ locations. Worked with a local HS to facilitate service learning and a self-supported bikepacking trip.
- ❖ **Madison**- events at 8 bike repair stands, fixed 134 bikes and gave safety messages to 392 people and gave away dozens of lights, locks, and water bottles.
- ❖ **Green Bay** - partnered with Green Bay Bicycle Collective who fixed 58 bikes at 10 locations

# Wisconsin Bike Fed 2024- What We Are Excited About

- ★ Site Visits to TAP funded projects in 2023
- ★ Expansion of Safe Routes to School to High Schools in Milwaukee and Dane Co!
- ★ Healthy Communities Summit in Madison on April 29th
- ★ One more year of La Crosse to Milwaukee Ride Across Wisconsin - August 17 & 18
- ★ Bike Fed Gala at Trek - November 9th



**WISCONSIN  
BIKE FED**

# PRIZE TIME!!!

THANKS to all the members who attended the annual meeting and  
CONGRATULATIONS to the following who won a prize package!

In Person - John S., Oak Creek

Via Zoom - Paul W., Greendale

Questions or comments?

[Info@wisconsinbikefed.org](mailto:Info@wisconsinbikefed.org)