### FAQ - Bike Week

#### What events are suitable for Bike Week?

- Commuter station info
- Group ride to support a local business
- Trail work day
- Install a bike rack
- Bike to School event
- Host an education session
- Host a learn to ride clinic
- Showcase a new trail or bike related community project
- Have your local theater or brewery show a bike themed movie

#### How often should I host an event?

- Once during Bike Week
- Everyday during Bike Week
- Anytime that works for you

#### How can I promote my event?

- Post your event on social media
- Post your event on the Bike Fed event page

# I have already posted my event on the Bike Fed Events page, can I make changes?

- Please reach out to Heather to make any changes to your event posting
- Add a link directing people to your event page where you can make changes as needed

#### Should I have people who attend my event sign a waiver?

 If you would like more information and a sample waiver you can find it <u>here</u> in the Bike Event Toolkit

#### Should I insure my event?

• You can insure your event through The League of American Bicyclists

## What resources do you have for installing a bike rack?

- Madrax
- Saris Infrastructure
- Contact your local municipality for possible resources
- Installation guide

# **Economic Impact Study**

• Find it here

## Still have questions?

• Contact Events Manager <u>Heather Rainer</u>