

Santa Cycle Rampage Madison 2025 FAQ

What is the route?

[Ride with GPS](#)

[Google Maps](#)

What do I get for my registration? Why should I register?

For each paid registration each attendee will get a custom 2025 event medal to wear around your neck to show you are on the NICE LIST. You can then put a smaller string through it and use it as a keepsake ornament on your tree or in your home. The medal identifies you as a registered rider. Wear it with pride and visibly around your neck! You also get a custom matchbook and sticker!

And furthermore you get the warm fuzzy feeling of knowing you officially supported the [Wisconsin Bike Fed](#), the non profit organization that puts the ride on, and our mission and programs to help support riders all year round! Would you do a 5k “cure cancer run” and not pay to participate? Same thing. If so then you are on the NAUGHTY LIST and please check your stocking for coal.

Does the ride stop?

No. The ride is a parade style holiday slow roll through the city. It does not stop.

How fast and far does it go?

The ride will average about 10mph. It will take about 1 to 1.5 hours to complete the route. The current draft route is 7 miles round trip.

What time does the ride start?

11:00am SHARP it leaves from Breese Stevens Field. It also ends there around 12:00/12:30.

What do I do after the ride?

The world is your oyster. Join up with friends to have a drink and food at a supporting restaurant or bar. Please be responsible.

Do I have to wear a Santa Suit?

NO! Many do but we also see elves, reindeer, snowpeople, red and green clothes, Dreidels, Jesus, or other holiday characters. Please make sure your costume and decorations are attached securely to your body or bike and allow you to ride and see safely.

Are food and drink available before the ride starts?

Yes, The Forward Club will be open with refreshments for purchase before and after the ride.

Where should I park?

Riding to the event would be your best option, but if you drive, there are street parking options in the area or 2 parking garages. Parking for bikes is right on the field.

