

Santa Cycle Rampage MKE 2025 FAQ

What is the route?

[Google Maps Link](#)

[Ride with GPS link](#)

What do I get for my registration? Why should I register?

For each paid registration each attendee will get a custom 2025 event medal to wear around your neck to show you are on the NICE LIST. You can then put a smaller string through it and use it as a keepsake ornament on your tree or in your home. The medal identifies you as a registered rider to gain exclusive access to discounts and deals around town. Wear it with pride and visibly around your neck! You also get a custom matchbook and sticker! Additionally, there are various coupons or deals you get at our participating sponsors. These are still being sorted out, check the main website for most up to date offers and partners.

And furthermore you get the warm fuzzy feeling of knowing you officially supported the [Wisconsin Bike Fed](#), the non profit organization that puts the ride on, and our mission and programs to help support riders all year round! Would you do a 5k “cure cancer run” and not pay to participate? Same thing. If so, then you are on the NAUGHTY LIST and please check your stocking for coal.

Does the ride stop?

No. The ride is a police escorted, parade style holiday slow roll through the city. It does pass a variety of sponsors that you can exit the ride or hop on the ride from. Depending on your ability, where you live, or how you feel that day. “Choose your own adventure” or ride the whole route start to finish from Bike Fed/Wheel and Sprocket.

How fast and far does it go?

The ride will average about 10mph but does include occasional “mass ups” where we wait to get the group more together before riding on. It will take about 1.5 to 2 hours to complete the route. The current draft route is 13 miles round trip. The halfway point is at Cafe Hollander on Downer Ave.

What time does the main ride start?

9:30am SHARP it leaves from the Bike Fed office at 187 E Becher. It also ends there around 1130am. The Elf Frenzy ride leaves right after at about 9:45 am. The party starts at 8am with fire pits, check in, coffee and treats.

What is the Elf Frenzy?

This is an off-shoot ride for our younger participants or anyone else who may not be up for a full Rampage due to weather, skill or any other reason. It is just over 3 miles in total and ends at Cafe Centraal on KK ave with Hot cocoa and snacks for kids. It is NOT Police led. It is led by a group of our Bike Walk Instructors who are all trained and experienced ride leaders

What do I do after the ride?

The world is your oyster. Join up with friends to have a drink and food at a supporting restaurant or bar. Please be responsible.

Do I have to wear a Santa Suit?

NO! Many do but we also see elves, reindeer, snowpeople, red and green clothes, Dreidels, Jesus, or other holiday characters. Please

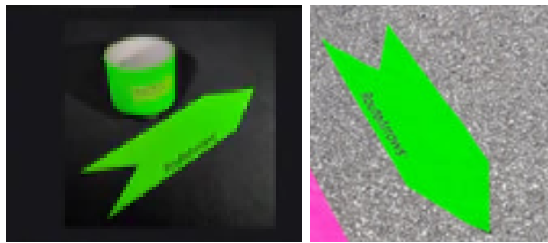
make sure your costume and decorations are attached securely to your body or bike and allow you to ride and see safely.

What if I get lost?

Our goal is to keep everyone together as much as possible.

Sometimes things happen though in live traffic. This year we have added green route arrows on the pavement along the entire route to help you find your way should you get separated from the group.

Otherwise head to a supporting bar or restaurant and phone a friend or check the route map. We also recommend downloading the route on Ride with GPS or bookmarking the Google map. Paper route maps will be available at check in the night before and the day of.

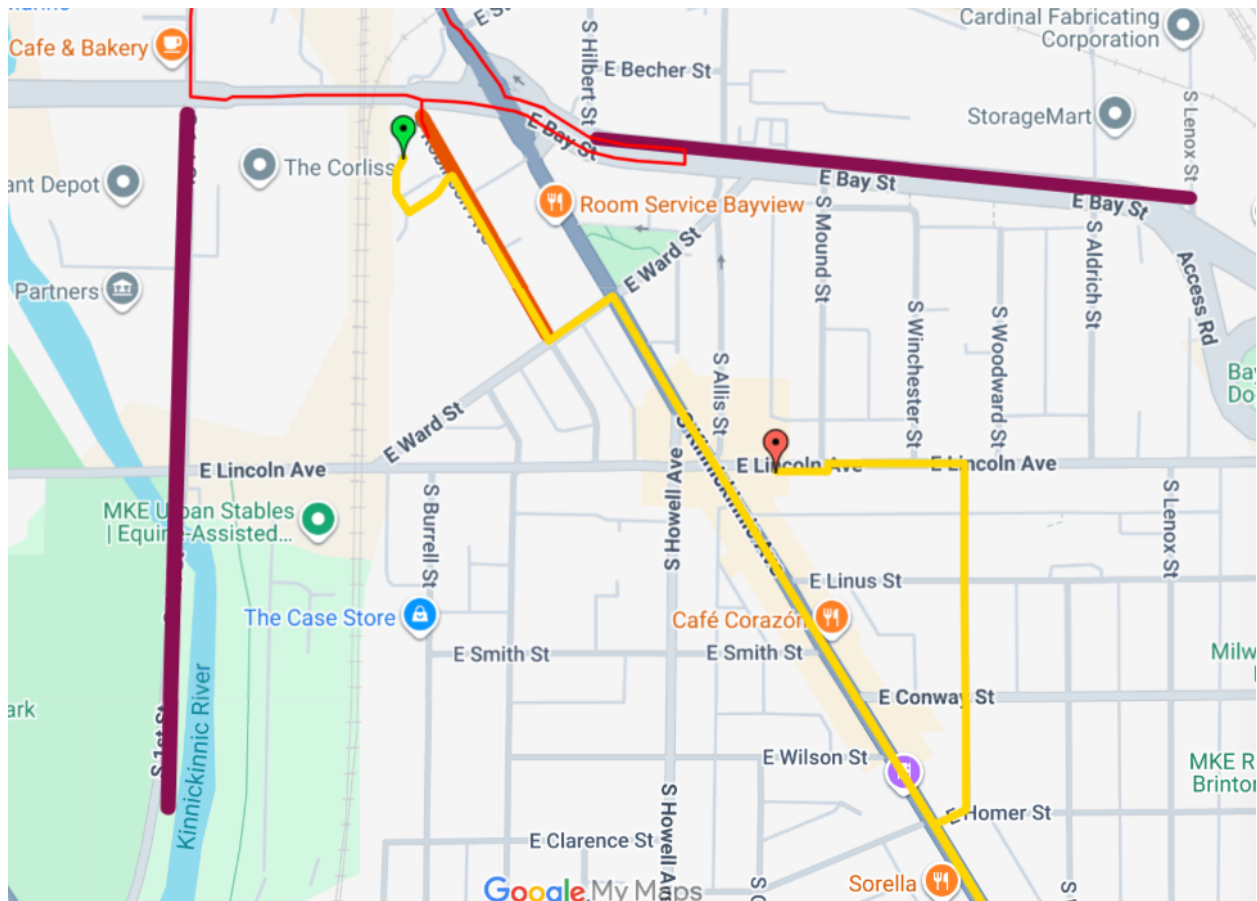


Example of Route Arrows.

I'm coming in from out of town, where should I stay?

[Kinn Guesthouse](#) located at 600 N Broadway, Milwaukee, WI is offering 20% off their lowest rate for Friday December 5 - Sunday December 6 (2-night stay required). Enter code **HD** at checkout.

If I drive to the start where do I park?



The Purple lines show good parking spaces nearby. There is free street parking near the start/finish. Or you can take the Milwaukee County Bus routes Greenline, 15, and 54 all pass by the Start/Finish. Or as always - ride your bike!

Are food and drink available before the ride starts?

Yes. Inside the bike shop there will be hot coffee, cocoa, apple cider and bakery items for sale while they last. Also, Rose Mob Grill will be on site serving up yummy breakfast burritos. Eat 'em there or take' em to go.

Riders are also encouraged to eat or get coffee at our participating sponsor restaurants that are open before the ride.

There is no food or drinks or after party at the Wheel and Sprocket at the end of the ride. We encourage you to patronize our many wonderful sponsor restaurants and bars.